

Course: Strategic Planning - Windows Internet Explorer

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Course: Strategic Planning x Future Generations Graduat...

Strategic Planning

You are logged in as [LeeAnn Shreve \(Logout\)](#)

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Topic outline

- [Strategic Planning Letter to Participants](#)
- 1 Needs Assessment:**

Point person Lysanna. How do we structure our programs and position ourselves in the market to meet the needs of our target audiences? Included are three draft documents for feedback: "Who do we serve and How", "Increasing Higher education capacity in Africa and preventing professional migration", and "Masters degree learning objectives".

 - [Who do we serve and how](#)
 - [Higher Learning in Africa - ADB](#)
 - [Learning Objectives Draft](#)
 - [Needs Assessment Discussion](#)
 - [ICESDP report](#)
 - [MDP curriculum](#)
 - [MDP curriculum variations](#)
- 2 Mission statement:**

Point person Lysanna. A separate mission statement for the Graduate School currently does not exist. An initial set of key words are posted here as a basis for developing a short and succinct mission statement. Ideally this statement will be one sentence, but certainly not more than two. Ideas on those key words will be welcomed.

Here is the current Mission Statement:

"Future Generations teaches and enables a process for equitable community change that integrates environmental conservation with development. As an international school for communities offering graduate degrees in Applied Community Change and Conservation, we provide training and higher education through on-site and distance learning. Toward this end, we support field-based research, promote successes that provide for rapid expansion, and build partnerships with an evolving network of communities that are working together to improve their lives and the lives of generations yet to come."

 - [Starting point Key Words](#)
 - [Mission Statement Discussion](#)
- 3 Vision and Goals:**

Point person Pierre-Marie. What does success look like? Where do we want to be in 1, 5, 10, and 15 years? What are the success metrics? What are the barriers to achieving our goals? Draft a vision statement and a clear set of goals.

 - [Vision and Goals Discussion](#)

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